

Picturall series

SPX Stock Templates for Picturall Media Server



Every Analog Way Picturall media server comes with pre-installed SPX stock templates to get your show started.

Picturall firmware 3.4.0 or newer is required for the SPX feature. See the Picturall media server user manual for more detailed instructions on how to set up and use the SPX templates in your show.

All Analog Way SPX stock templates are resolution responsive up to 4K.

There are two types of templates pre-installed: **Event** and **Broadcast**.

In addition to the pre-installed SPX stock templates, new SPX graphics templates can be purchased from the [SPX Store](#) and fully customized templates can be designed with the SPX team.

Template customization is a paid service provided by Softpix Ltd. Contact Analog Way sales to get more information.

Event templates	3
EVENTS MARQUEE	3
EVENTS SPONSORS	4
EVENTS AGENDA	5
EVENTS COUNTDOWN	6
EVENTS SOCIAL CENTERBOX	7
Broadcast templates	8
BROADCAST INFO LEFT.....	8
BROADCAST INFO RIGHT.....	9
BROADCAST INFO LEFT.....	10
BROADCAST NAME RIGHT.....	11
IMAGE LAYER.....	12
BROADCAST TICKER – MANUAL.....	13
BROADCAST TICKER – EXCEL	14
BROADCAST TICKER – GOOGLE SHEET	15
BROADCAST HEADLINE.....	16

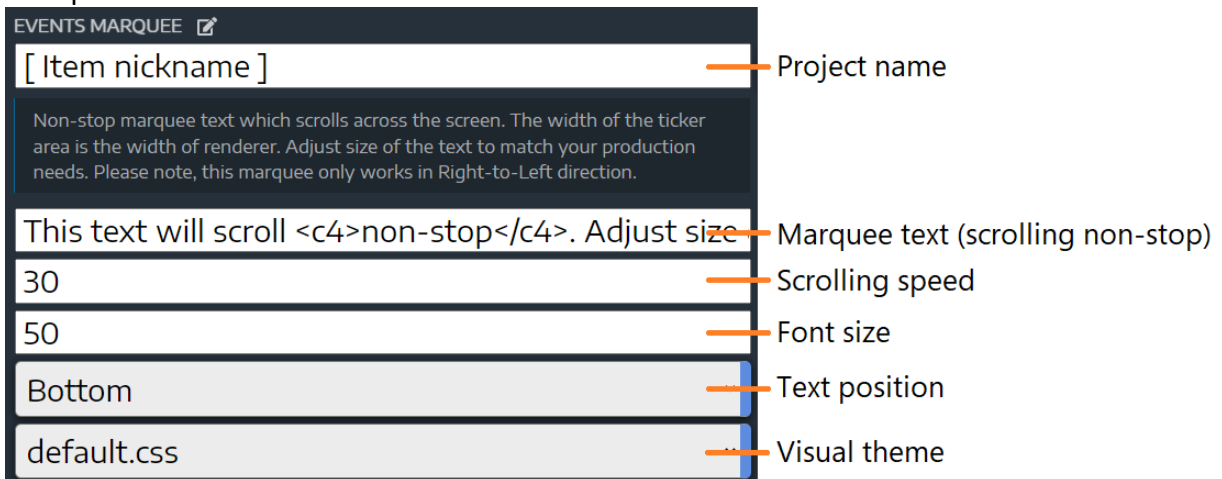
Event templates

The Event SPX templates provide tools to share event information to visitors and organizers about the event content, timetable, sponsors etc.

EVENTS MARQUEE

Event marquee is a template for sharing information with a scrolling text at selected location of the selected screens. Only works from left to right.

Set up:



The screenshot shows the configuration interface for the 'EVENTS MARQUEE' template. It includes a title bar, a text input field for the project name, a descriptive paragraph, a text input field for the marquee text, a numeric input for scrolling speed, a numeric input for font size, a dropdown menu for text position, and a dropdown for visual theme. Orange lines connect labels to the corresponding fields.

Field	Label
[Item nickname]	Project name
Non-stop marquee text which scrolls across the screen. The width of the ticker area is the width of renderer. Adjust size of the text to match your production needs. Please note, this marquee only works in Right-to-Left direction.	
This text will scroll <c4>non-stop</c4>. Adjust size	Marquee text (scrolling non-stop)
30	Scrolling speed
50	Font size
Bottom	Text position
default.css	Visual theme

Preview:



EVENTS SPONSORS

The template is an animated sponsor carousel. Both text and logos can be used. Max 10 items.

Set up:

The screenshot shows the configuration interface for the 'EVENTS SPONSORS' carousel. The fields are as follows:

- [Item nickname]**: Project name
- Sponsor carousel. You can use logos or just text. Max 10 items in a carousel. The loop will start from begin if all fields have been left blank.**: Description
- Thanks to our sponsors**: Headline
- Push up**: Transition type
- 3**: Logo display duration
- yellowAccents.css**: Stylesheet
- Sponsor 1/10**: Item indicator
- demologo.png**: Sponsor logo
- Centered**: Logo layout
- Hello World**: Large text
- nice to meet you**: Small text
- website.net**: Website
- Sponsor 2/10**: Item indicator

Preview:

The preview section shows four different carousel configurations:

- Card 1:** Headline 'Thanks to our sponsors', a diamond-shaped logo placeholder with 'LOGO HERE', and no other text.
- Card 2:** Headline 'Thanks to our sponsors', a square logo placeholder with 'LOGO HERE', large yellow text 'Hello World', small text 'nice to meet you', and website 'website.net'.
- Card 3:** Headline 'Thanks to our sponsors', two logos: 'Ouch! sore.tv' and 'SORE THUMB' with a thumbs up icon.
- Card 4:** Headline 'Thanks to our sponsors', a logo for 'SPX GRAPHICS', and text 'Software for live production' with the website 'spx.graphics'.

EVENTS AGENDA

The template provides tools to inform the event participants the schedule and other upcoming events.

Set up:

The configuration interface for the Events Agenda template includes the following elements:

- Project name:** A text input field containing "[Item nickname]".
- Page change speed:** A numeric input field set to "5".
- Event name:** A text input field containing "Event Name".
- Event info:** A text input field containing "THIS WEEK".
- Visual theme:** A dropdown menu showing "yellowAccents.css".
- Event info text:** A large text area containing the following content:


```

            OPENING WEEK
            I hate mondays, MON 1ST
            Tuesdays are Fun, TUE 2ND
            Midweek, WED 3RD
            Thursday Thunder, THU 4TH
            TGIF, FRI 5TH
            Saturday Fever, SAT 6TH
            Sunday Sadness, SUN 7TH
            --
            WEEK 2
            Week 2 Monday, MON 8TH
            Week 2 Tuesday, TUE 9TH
            Week 2 Wednesday, WED 10TH
            
```

Preview:

The preview shows four stages of the Events Agenda:

- OPENING WEEK:** Displays the event name "Event Name" and the text "THIS WEEK". The schedule lists:
 - I hate mondays, MON 1ST
 - Tuesdays are Fun, TUE 2ND
 - Midweek, WED 3RD
 - Thursday Thunder, THU 4TH
 - TGIF, FRI 5TH
 - Saturday Fever, SAT 6TH
 - Sunday Sadness, SUN 7TH
- WEEK 2:** Displays the event name "Event Name" and the text "THIS WEEK". The schedule lists:
 - Week 2 Monday, MON 8TH
 - Week 2 Tuesday, TUE 9TH
 - Week 2 Wednesday, WED 10TH
 - Week 2 Thursday, THU 11TH
 - Week 2 Friday, FRI 12TH
- WEEK 3 - START:** Displays the event name "Event Name" and the text "THIS WEEK". The schedule lists:
 - Week 3 Mo, MON 13TH
 - Week 3 Tu, TUE 14TH
 - Week 3 We, WED 15TH
 - Week 3 Th, THU 16TH
- WEEK 4 - END:** Displays the event name "Event Name" and the text "THIS WEEK". The schedule lists:
 - Week 4 Thu, THU 21ST
 - Week 4 Fri, FRI 22ND
 - Week 4 Sat, SAT 23RD
 - Week 4 Sun, SUN 24TH

EVENTS COUNTDOWN

Create countdowns for your event with some additional information options.

Set up:

EVENTS COUNTDOWN	
[Item nickname]	Project name
Enter countdown value.	
06/12/2023	Target date
19:00	Target time
Small headline	Small headline
Main headline	Main headline
Footer text	Footer text
<i>End Text (for 'Display text' end action)</i>	End text (for text end action)
Hours minutes seconds	Countdown format
:	Field separator
Fade out at zero	End action
yellowAccents.css	Visual theme

Preview:

Small headline

main headline

02 : 41 : 35

HOURS MINUTES SECONDS

Footer text

EVENTS SOCIAL CENTERBOX

A template to display selected social media feeds/messages. The pre-installed template can be filled and used manually, but it is recommended to be used with the SPX Social extension. See more information about SPX social extension at [SPX template store](#).

Set up:

The screenshot shows the configuration interface for the 'EVENTS SOCIAL CENTERBOX'. It includes the following fields and labels:

- Project name:** [Item nickname]
- Social media logo:** Facebook
- Name:** First Lastname
- Social media handle:** @userHandle
- Message:** This template is meant to be populated by SPX Social Extension. Click on "SPX SOCIAL" to get started.
- Image URL:** https://c.tenor.com/9TZQRPjuqXkAAAAM/just-to-let-you-know

Preview:

The preview shows a social media post template. On the left, there is a user profile for 'First Lastname' with the handle '@userHandle'. The main content area contains the message: 'This template is meant to be populated by SPX Social Extension. Click on "SPX SOCIAL" to get started.' To the right of the text is a video thumbnail featuring a man in a blue shirt with the text 'JUST TO LET YOU KNOW' overlaid. The video background shows a whiteboard with handwritten notes including 'SOUND LI', 'The AB', 'FYI For', and 'AKA als'. At the bottom of the post, there are icons for SPX, comments, shares, likes, and a share icon.

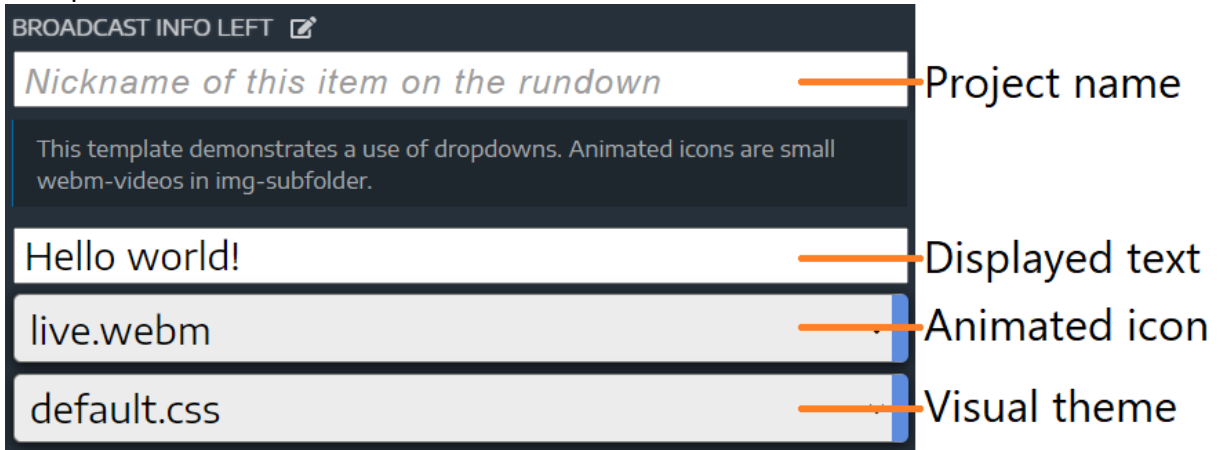
Broadcast templates

Broadcast templates provide tools to share information on camera feeds and other real-time situations.

BROADCAST INFO LEFT

Small, animated icon for the upper left corner of selected display.

Set up:



The screenshot shows the configuration interface for the 'BROADCAST INFO LEFT' template. It features a dark background with several input fields and a preview area. Labels with orange lines point to specific elements:

- Project name:** Points to the text input field containing the placeholder *Nickname of this item on the rundown*.
- Displayed text:** Points to the text input field containing 'Hello world!'.
- Animated icon:** Points to the text input field containing 'live.webm'.
- Visual theme:** Points to the text input field containing 'default.css'.

Below the input fields is a preview area showing the rendered output: a 'LIVE' indicator followed by 'Hello world!' and a large, semi-transparent 'SPX PREVIEW' watermark.

Preview:



BROADCAST INFO RIGHT

Info text template for the upper right corner of selected display.

Set up:

BROADCAST INFO RIGHT

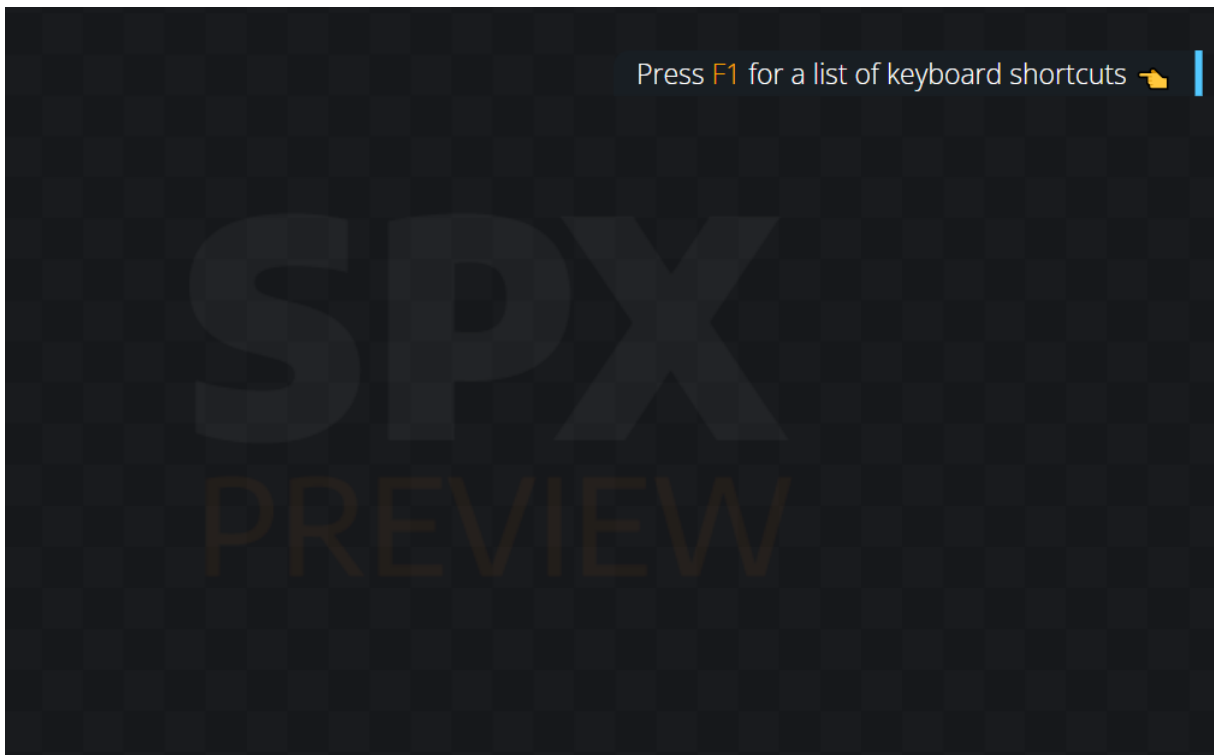
Nickname of this item on the rundown — Project name

Fields also supports emoji.

Press <c4>F1</c4> for a list of keyboard shortcuts — Info text

default.css — Visual theme

Preview:



BROADCAST INFO LEFT

Display (for example) a speakers name and other information on the left side of the selected display.

Set up:

The screenshot shows a configuration window titled "BROADCAST NAME LEFT" with a pencil icon. It contains five input fields, each with an orange line pointing to a label on the right:

- Field: [Item nickname] → Label: Project name
- Field: Angus MacGyver → Label: Full name
- Field: handyman → Label: Title
- Field: Phoenix Foundation → Label: Company/Location
- Field: default.css → Label: Visual theme

Below the fields is a note: "You can leave any field empty for a different style. This is an example from the default template pack. For more templates see ► [spx.graphics/store](#)"

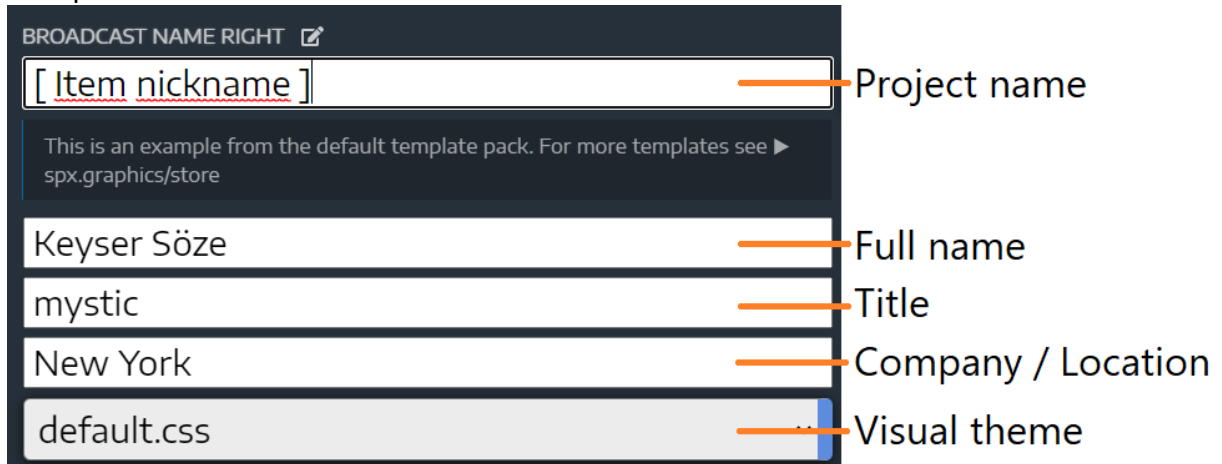
Preview:

The preview shows a dark background with the text "SPX PREVIEW" in large, semi-transparent letters. In the bottom left corner, there is a vertical white bar. To its right, the text "Angus MacGyver" is displayed. Below it, the words "handyman" and "Phoenix Foundation" are shown in white text on a dark background.

BROADCAST NAME RIGHT

Display (for example) a speakers name and other information on the right side of the selected display.

Set up:



The screenshot shows a configuration window titled "BROADCAST NAME RIGHT" with a list of fields. Each field has an orange line pointing to a label on the right:

- [Item nickname]** — Project name
- This is an example from the default template pack. For more templates see ► spx.graphics/store**
- Keyser Söze** — Full name
- mystic** — Title
- New York** — Company / Location
- default.css** — Visual theme

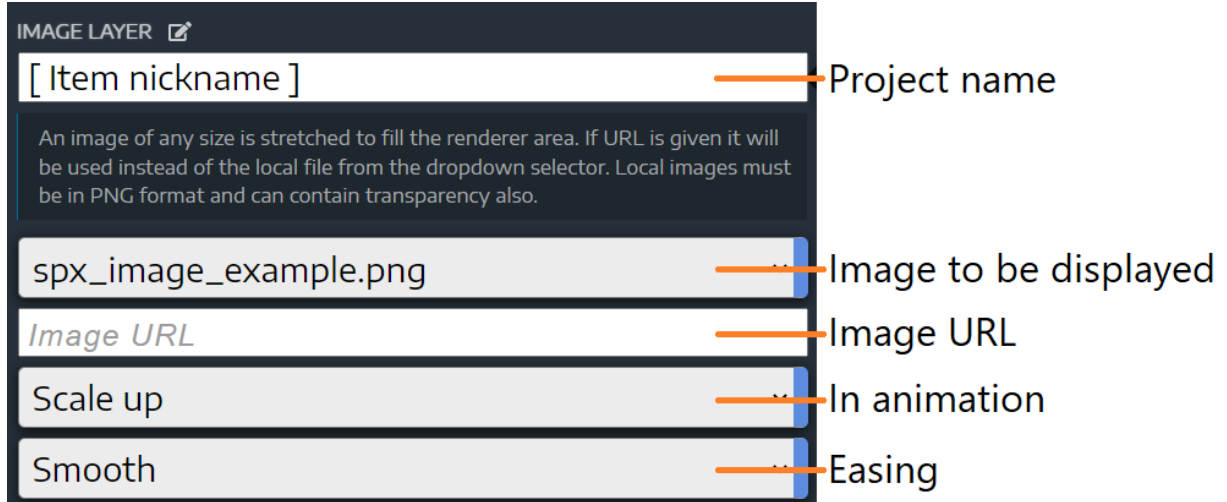
Preview:



IMAGE LAYER

Display an image of any size scaled to used SPX layer.

Set up:



The screenshot shows the 'IMAGE LAYER' configuration panel with the following fields and annotations:

- [Item nickname]**: Project name
- spx_image_example.png**: Image to be displayed
- Image URL**: Image URL
- Scale up**: In animation
- Smooth**: Easing

Below the fields, there is a text box: "An image of any size is stretched to fill the renderer area. If URL is given it will be used instead of the local file from the dropdown selector. Local images must be in PNG format and can contain transparency also."

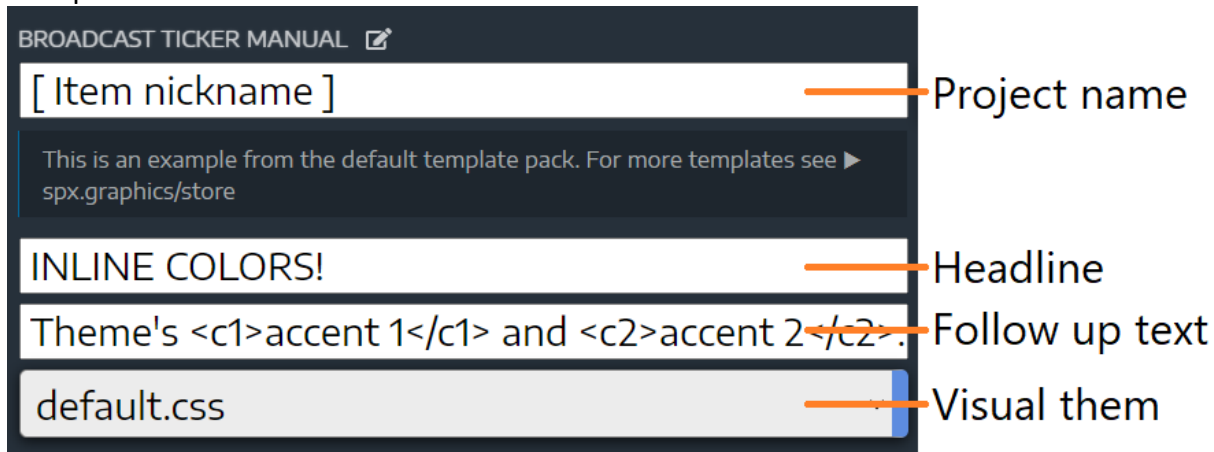
Preview:



BROADCAST TICKER – MANUAL

An animated, manually updated text ticker at the bottom of the selected display.

Set up:



The screenshot shows a configuration window titled "BROADCAST TICKER MANUAL" with a pencil icon. It contains four input fields with labels to their right:

- [Item nickname]** — Project name
- INLINE COLORS!** — Headline
- Theme's <c1>accent 1</c1> and <c2>accent 2</c2>.** — Follow up text
- default.css** — Visual them

Preview:



The preview shows a dark background with the text "SPX PREVIEW" in large, semi-transparent letters. At the bottom, a ticker displays the rendered text: "INLINE COLORS! ■ Theme's accent 1 and accent 2. And generic CSS colors c3, c4, c5, c6, c7, c8 and c9." The text uses various colors corresponding to the CSS classes mentioned.

BROADCAST TICKER – EXCEL

A scrolling ticker info text, content will be read from the Excel file during each section change while the ticker is running.

Set up:

The screenshot shows a configuration window titled "BROADCAST TICKER EXCEL" with a list of settings. Each setting is in a text input field with an orange line pointing to a label on the right:

- Project name:** [Item nickname]
- Excel file:** ticker_data_example.xlsx
- Ticker position:** Normal (broadcast position)
- Scroll speed:** 35
- Font size:** 36
- Visual theme:** default.css

Below the input fields is a descriptive text: "News ticker from Excel file. Names of worksheets will be used as separators. File will be read at each section change while ticker is running. Center -position option is for non-standard aspect ratios."

Preview:



BROADCAST TICKER – GOOGLE SHEET

A scrolling ticker info text, content source is an online Google sheet.

Set up:

The screenshot shows the configuration interface for the 'BROADCAST TICKER GOOGLE' widget. It includes several input fields and a dropdown menu, each with an orange line pointing to a label on the right:

- Project name:** [Item nickname]
- Google sheet document ID:** 1scpoPilc7-Vi_BWW4KFndowM_4AD7isMZKlw1
- Google API key:** AlzaSyB9jTBHXWu5INdNgwyAAHZMPnulpqXjks
- Worksheet tabs to read:** NEWS, TECHNOLOGY, BUSINESS
- Visual theme:** default.css

Additional text in the interface includes: 'Ticker with Google Sheet as the data source. Please change API-KEY and DOCUMENT-ID to your own. Read sourcecode for comments. This is an example from the default template pack. For more templates see ► spx.graphics/store' and 'Below Worksheets will be read from the Google Sheet document. You can specify CSS colors for each.'

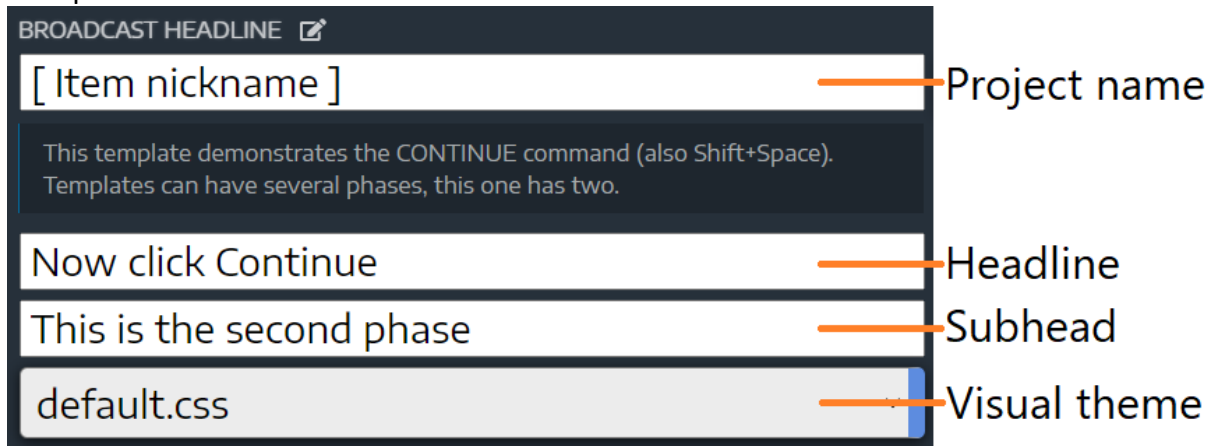
Preview:



BROADCAST HEADLINE

An animated two-phase headline template controlled with the CONTINUE command.

Set up:

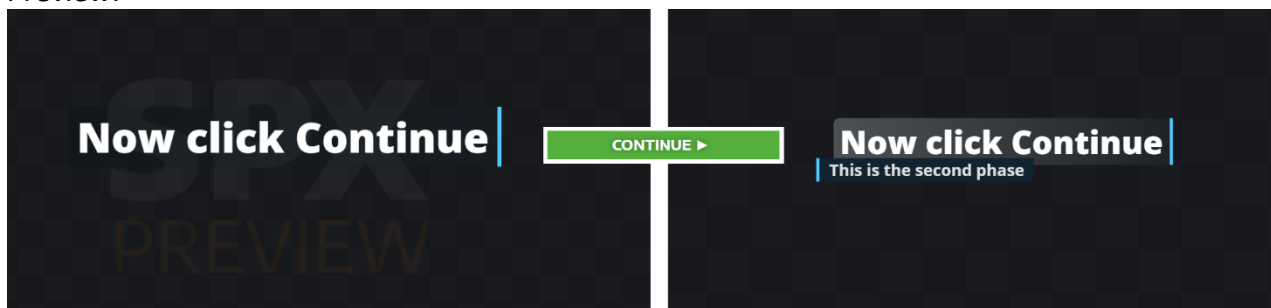


The screenshot shows a configuration window titled "BROADCAST HEADLINE" with a pencil icon. It contains four input fields, each with an orange line pointing to a label on the right:

- Field 1: "[Item nickname]" with label "Project name".
- Field 2: "Now click Continue" with label "Headline".
- Field 3: "This is the second phase" with label "Subhead".
- Field 4: "default.css" with label "Visual theme".

Below the fields, there is a text box containing the text: "This template demonstrates the CONTINUE command (also Shift+Space). Templates can have several phases, this one has two."

Preview:



The preview shows two side-by-side panels. The left panel displays the headline "Now click Continue" in white text on a dark background. The right panel shows the same headline, but with the subhead "This is the second phase" appearing below it. A green button with the text "CONTINUE ►" is positioned between the two panels, indicating the transition from the first phase to the second.