

Press Contact

For Immediate Release

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Analog Way exhibits at ISE 2015 – Booth 11-H58

January 2015 - Analog Way is pleased to exhibit at ISE 2015. From February 10-12, 2015, in Amsterdam, the Netherlands, Analog Way will present its LiveCore™ series enhanced with outstanding new features and completed with the new Ascender 16, a powerful new Presentation Mixer.

New - Ascender 16, a powerful new Multi-Screen Seamless Switcher

Ascender 16 (Ref. ASC1602) is a powerful new Multi-Screen Seamless Switcher based on the LiveCore™ platform. The **Ascender 16** offers 12 inputs with 42 source plugs: 6xHDMI, 9xDVI-I, 3xDisplayPort, 12x3G/HD/SD-SDI, and 12xUniversal Analog. It can handle any source from composite video, up to 2560x1600 and 4K, and outputs a variety of formats, including HD-TV and Computer formats up to 2560x1600 and 4K. The **Ascender 16** is available with full 4K resolution I/O as an optional feature.

It includes an independent output for monitoring purposes, with Live Mosaic preview or Aux configurations. In addition to a native background layer, **Ascender 16** can display up to 2 mix layers per output and allows for soft edge blending. The unit can be controlled via the **Web RCS**, an intuitive Web-based Remote Control Software. For more demanding applications, **Ascender 16** can be controlled through the **Vertige™**, a powerful Remote Console. iOS and Tablet apps, or **AMX** and **Crestron 2** and 3-Series modules are available at www.analogway.com.

New - A world's first feature on the Ascender 48

Ascender 48 (Ref. ASC4806) will be shown with an unparalleled operating mode: Perspective Layers. Available as an option for all **Ascender 48** units, including units already in the field, Perspective Layers allow animation of live layers with a virtual viewing perspective in real time with X,Y,Z axis rotation control. In Perspective mode, the **Ascender 48** can display 3 Perspective Layers per output plus a native background. The Perspective Layers can support the same seamless transition effects as any other layer. Using the Monitoring output, the operator can display the Perspective Layers on a preview in real time in order to see and arrange all layers and presets. Creation and management of the Perspective Layers can be managed directly from the **Ascender 48's Web RCS**, a user-friendly interface.

Equipped with 48 scalars, the **Ascender 48** offers Mixer, Hybrid, Hard Edge and Soft Edge configurations to fit any application.

New - Full 4K Resolution on all the LiveCore™ systems

Analog Way improved its LiveCore™ series with the addition of new optional 4K I/O connectors. Three HDMI 4K inputs and two DVI 4K outputs will be available as an option on the **SmartMatriX Ultra**, **Ascender 16**, **Ascender 32** and **Ascender 48**. The **NeXtage 16** 4K option will come with two HDMI 4K inputs and one DVI 4K output. Several output configurations are available such as 4K/30P 4:4:4, 4K/60P 4:2:0 or 4K/60P 4:4:4, depending on the reference. The LiveCore™ series supports 3840x2160 (UHDTV1) and 4096x2160 resolutions (native resolution for DCI-compliant 4K).

Full 4K resolution is available as an optional feature on all LiveCore™ Presentation Mixers, including early stage units already in the field.

Analog Way, Pioneer in Analog, Leader in Digital

Analog Way is a leading designer and manufacturer of presentation switchers and image converters with worldwide locations. The company designs a wide range of computer to video scan converters, scalars, seamless switchers and up/down converters. The products provide the most advanced solutions in the Broadcast, AV, Rental & Staging, Church, Corporate and Industrial markets.

